

GAA

O'NEILLS



GARTAN  
Technologies

**MILFORD GAA STRATEGIC  
Development Plan  
2017-2022**

IN ASSOCIATION WITH







# CONTENTS

Réamhrá An Chathaoirligh.....2

Executive Summary.....3

Three Towns, One Club.....4

Timeline of Our Club .....6

Roll of Honour.....7

Taking CLG Baile na nGalloglach Forward.....8

- Club Area to be Addressed.....10
- Sub-Committee Structure.....11
- Roles & Responsibilities of Sub-Committees.....12
- Organisation of the AGM.....13
- Taking the Club Forward.....14
- Club Administration.....14
- Club Finances.....16
- Adult Games Development.....18
- Underage games Development.....19
- Public Relations & Culture.....21
- Facilities.....23

Measuring progress insures success.....25

Acknowledgements.....26



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## RÉAMHRÁ

As chairman of CLG Baile na nGalloglach for the past year it has been my privilege to preside over arguably the most successful year in the club's 30 year history. While the club enjoyed great success on all fronts it is now time build on this success and move the club forward to a new level appropriate for an ambitious club like CLG Baile na nGalloglach. An important function of any club is to review and reflect on its progress over the past few years. Armed with that information it must then formulate a plan that it can put in place to improve on past achievements. It is with this in mind that CLG Baile na nGalloglach, together with the assistance from the county board, decided to compile a 5 year plan to give direction to the club for the next 5 years. CLG Baile na nGalloglach appointed a full time Development Officer assigned with the task of preparing a dynamic plan and overseeing its implementation.

It is my opinion that this plan will be the most important development in the club since its founding 30 years ago. It will be the template for the future in the areas of Finance, Coaching, Administration, Cultural, and Infrastructural. This will also incorporate our ASAP, Mental Health, and Child Protection policies.

The 5 year plan began with a club workshop where all club members and anyone with interests in the club were invited to attend. The large gathering who attended voiced their various opinions and as a result we were able to compile a charter of areas where problems needed to be addressed and also new ideas from different perspectives were proposed. It was a very useful exercise where club members take 'ownership' of club policy which will be the cornerstone of our plan going forward. The reason we have committed so much resources to this plan is ultimately to deliver and provide a service and organization that will benefit all of our youth. It will hopefully cater for all the needs of our youth regardless of their levels of ability and

regardless of their particular interests. This will be achieved by making Gaelic games and culture available to all. Through this it will involve the whole community. With whole community support CLG Baile na nGalloglach will only go onwards and upwards. This is the challenge.

I would like to extend my thanks to Michael McMenamín, Donegal Co. Board, to Cathal Daly of the Ulster Council and to CLG Baile na nGalloglach club members, Kevin Egan Development Officer and Barry McNulty PRO for all their efforts in compiling this plan.

Now that the plan is completed it is important that every member of the community takes ownership of it and use it as a platform to place CLG Baile na nGalloglach in its rightful place at the highest level.

*Padraig Mac Thoirealaigh,*

*Cathaoirleach, Baile na nGalloglach CLG.*





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## EXECUTIVE SUMMARY

The present day CLG Baile na nGallóglach was formed in 1983 as a result of the break-up of the Roger Casements club . The original Roger Casements club comprised of Milford, Downings and Fanad . Due to increasing popularity of Gaelic football at that time it was thought that one club could not cater for the needs of the growing number of players wishing to play their native games. The fact that these clubs are still thriving and growing is testimony to efforts of these clubs and their promotion of Gaelic games.

The CLG Baile na nGallóglach catchment area comprises of the towns of Rathmullan, Ramelton and Milford and their surrounding hinterlands. The neighbouring GAA clubs are: Downings, Fanad, Letterkenny Gaels and Termon.

### Milford

Milford is a prosperous town situated at the strategic junction of the Fanad and Rossguil peninsulas. It is because of its location that it developed into an important local market town with important facilities required by the local population. The town has 4 churches of various denominations to cater for the mixed diversity of the local population. There are 4 supermarkets, one is a multinational. There is a chemist shop, a health centre, an IRD office and County Council offices. There are 3 Public Houses, one the Travellers Inn serving food. There is one hotel "The Milford Inn" which is situated approximately one mile outside the town and opposite the local livestock mart. There is a Chinese restaurant and an Indian restaurant. The veterinarian clinic caters for the needs of the local farming community, there is also a Post Office and a Credit Union office to cater for the financial needs of the locality. Mc Ginley Engineering Works is at present the only heavy industry in the area employing mainly a male workforce.

While the community has suffered because of the

"economic recession". The fact that so much business is still thriving in the area, augers well for the future of Milford. Milford is also in the very lucky to have two excellent secondary schools and one national school.

### Rathmullan

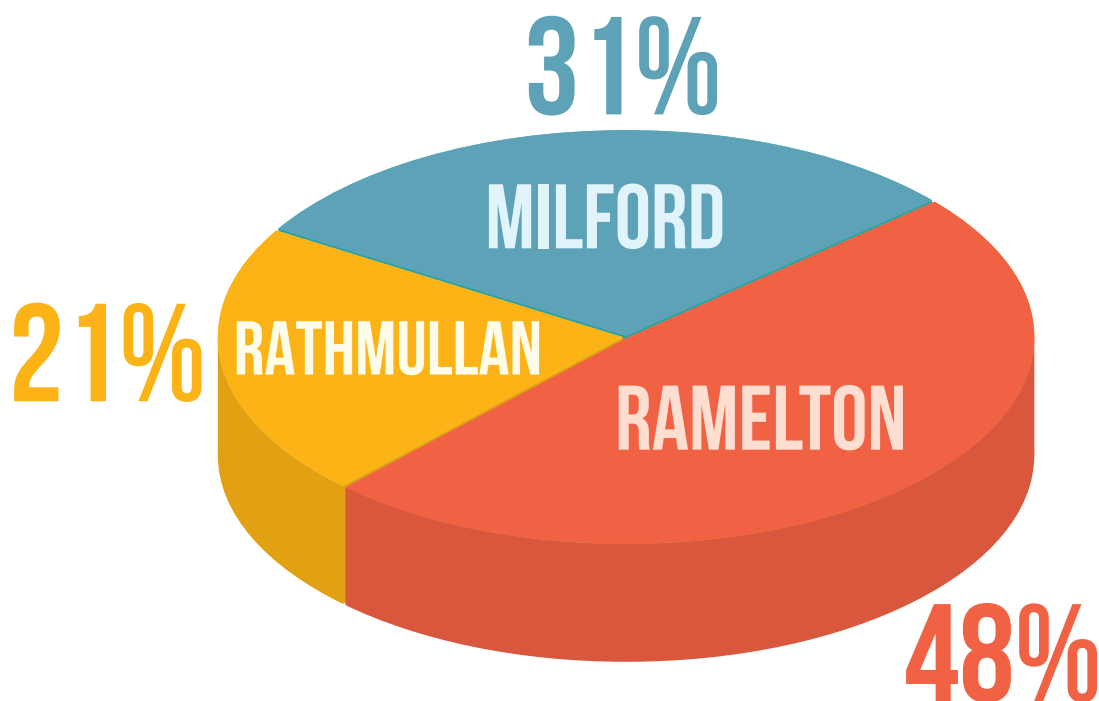
Rathmullan is one of the other towns in the club area. It is a seaside town famous as the site of the "Flight of the Earls". It is an important town on the west shore of Lough Swilly with a ferry link to Buncrana in the summer period. The town also boasts two fine hotels, two restaurants, and 3 public houses. It also has a health clinic and chemists shop. There is a national school in the town and 3 churches for the various denominations.

### Ramelton

Ramelton is the other major town in our club area. It is a town approximately the same size as Milford set on the banks of the Lennon River as it enters the sea. It is a picturesque and prosperous market town approximately 10 miles from Letterkenny. It has 4 public houses and 3 restaurants. It has a health centre and a chemist shop. There is also a hospital which cares for the elderly and also offers a physiotherapy service. There are no shortage of churches in Ramelton which can cater for five various denominations. It is also home of the famous Rev. McKemmy who was the founding father of the Presbyterian Church in America. Dave Gallagher the famous "All Black" captain of the New Zealand rugby team in 1914 can also trace his roots to Ramelton. There are 2 national schools in the area with a further two in the surrounding hinterland.



## C.L.G. BAILE NA NGALLOGLACH - POPULATION DISTRIBUTION

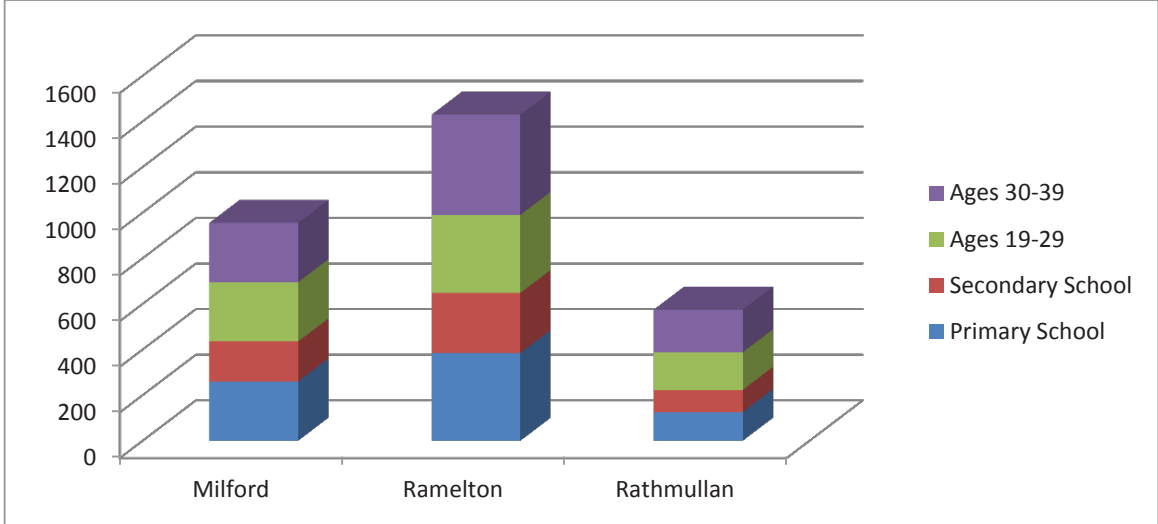
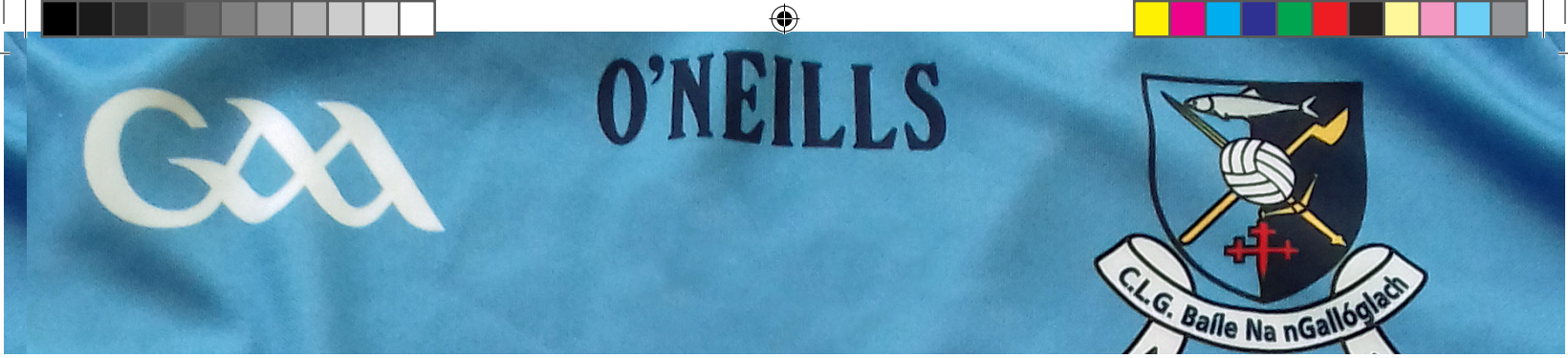


### THREE TOWNS, ONE CLUB

The Milford/Ramelton/Rathmullan area has a very rich old history stretching back to the earliest times of human habitation in Ireland, from Ceann Maigher on the banks of the Mulroy, to the Flight of the Earls in Rathmullan, to the thriving port of Ramelton with its rich Presbyterian heritage. It is a melting pot where people came to trade and stayed, and on the other hand went to trade or seek work in other countries where they left their mark. Countries like Scotland, England, America, Australia, New Zealand and Spain can bear testimony to this.

The saddest chapter in our area was during the Famine times from 1847 on when thousands in the area died or were forced to emigrate to survive. The workhouse in Milford beside the present day mart is all that remains of these sad times. These times

however instilled a steely determination in all those who survived, a determination which survives to this day. It is this steely determination that has prompted our young men and women of today to go to other lands in this current harsh economic climate to seek out a better living. CLG Baile Na Galloglach has lost 40 players over the past 10 years. It is hoped that when our economy improves that they will return with new skills learned while abroad and make a future for themselves in the area once again.



### C.L.G. BAILE NA NGALLOGLACH POPULATION GROUPS (BETWEEN AGES 5-39)

	Primary School	Secondary School	Ages 19-29	Ages 30-29
Milford	260	175	260	260
Ramelton	385	263	342	439
Rathmullan	126	97	165	187

### MAP OF CLUB AREA





## TIMELINE

- 1963 Mulroy Gaels formed
- 1968 Mulroy Gaels win Junior Championship
- 1972 Roger Casements formed after Downings split
- 1983 CLG Baile na nGalloglach formed
- 1983 Contested first underage county title, a one point defeat by Killybegs
- 1990 Won first Junior Championship
- 1991 Won Division 3 title, first league title
- 1992 Won Intermediate Championship, defeating Naomh Ultan in the final
- 1993 One and only appearance in the Senior Championship
- 1996 Won U21B Championship
- 2000 Won second Junior Championship, defeating Glenswilly
- 2001 New pitch opened
- 2002 Won a second U21B Championship
- 2004 Defeated Naomh Mhuire to a third Junior Championship
- 2004 Hosted the All-Ireland Sheep Shearing Championships
- 2007 Ladies Board formed
- 2008 Won first Ladies title, U12A Championship
- 2011 Ladies win Junior Gaeltacht
- 2012 Ladies win Junior Championship and Division 3
- 2013 Most successful year in the Clubs history – Participated in the Ulster Club Championship  
Seniors : Division 4 Champions  
Seniors : Junior Champions





- 2013 Senior Ladies : Intermediate Champions  
 Senior Ladies : Ulster Intermediate Championship Finalists  
 Minor Ladies : Championship Finalists  
 U16 Ladies : Donegal U16 Champions  
 U10 : Community Games Champions
- 2014 Donegal Club of the year – County year book  
 U21B : County Champions
- 2015 Seniors : Division 3 League Champions  
 Minors : Division 2 Champions  
 U16 Ladies : Division 2 Champions  
 U14 Ladies : Division 2 Champions
- 2016 Seniors : Division 2 League Champions  
 Seniors : Intermediate Championship Finalists losing to Burt by 2 points

## ROLL OF HONOUR

Roll of Honour	Titles
Intermediate Champions	1992
Division 3 League Champions	2015
Division 2 League Champions	2016
Ladies Intermediate Championship	2013
Junior Championship	1990, 2000, 2004, 2013
Ladies Junior Championship	2012
Division 4 champions	2000, 2004, 2013
Ladies Division 2	2013
Ladies Division 3	2012
U21 B	1996, 2002, 2004, 2014
Ladies Intermediate : Gaeltacht	2012
Ladies Junior : Gaeltacht	2011
U18	2006
U16	2008
Ladies U16	2013, 2015
U14	2006, 2015
U12	2004
Ladies U12	2008
U10 Community Games	2013



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## TAKING CLG BAILE NA nGALLOGLACH FORWARD

### Shaping the Club

The purpose of initiating a 5 year plan was to insure that the club was following 'best practice' in developing the club into the future and to insure that it was 'fit for purpose' in catering effectively to the needs of the community going forward. The plan was drawn up based on feedback the club received from a very successful workshop organised by the club with the assistance of Cathal Daly from the Ulster Council.

The 5 year plan will play a key role in shaping the future of the club;

- In the way it assesses the needs of the club;
- How it delivers on its commitments.
- To position the club to lead and promote all aspects of Gaelic games.

### Our Club Vision

It is important for the club as representatives of our area do everything possible to keep and maintain the link with all our local people at home and abroad and to do everything possible to nurture our own Gaelic games and also our native language and culture. It is important for our club to cultivate diversity, to be all inclusive and the focal point for the community. Our vision for the club is of a vibrant, progressive and responsive one, working collectively together for the people of the area both home and abroad, to develop a sustainable , inclusive and successful club, The community that plays together stays together.

### Life Styles and Changing Demographics

The life styles and expectations of our youth in the Milford/Ramelton/Rathmullan Club area have changed dramatically in the past 30 years. Young people, quite rightly, expect to have facilities provided which are of a modern standard. The changing profile of the population and the challenges being experienced by individuals and families in our community play a pivotal role in determining the nature and extent of the services we deliver and in how we prioritise the development opportunities that present themselves. If we hope to encourage our youth to participate in our national sport then the onus is on us, the club and its officers to provide these facilities.



*Fergus Friel,  
Uachtairan, Baile na nGalloglach CLG.*



## OUR MISSION STATEMENT

To lead the sporting, social and cultural development of C.L.G. Baile na Galloglach to meet the needs of all participating and supporting Gaelic sports now and into the future.

## OUR CORE VALUES

### Community Development and Participation

A commitment to support club development and enable the participation of all who want to engage in Gaelic games and culture while also valuing commitment of those who engage with the club to improve the collective good of the community.

### Integrity and Accountability

Club officials, players and members are committed to the highest standards of ethical conduct in accordance with the rules of the GAA.

### Sustainability

A commitment to addressing current needs in such a manner, that it will not compromise the ability of future generations to address their needs.

### Inclusion

To adopt a policy of inclusiveness regardless of gender, colour or creed, promoting equality for all.

### Language and culture

To nurture our unique Irish heritage, language and culture coupled with embracing the diversity of all cultures and languages.

## STRATEGIC OBJECTIVES

The analysis and research underpinning this plan have identified six areas that need to be addressed if the Club is to develop further. Those areas are:

1. Club Administration
2. Finance
3. Adult Games Development
4. Underage Games Development
5. Public Relations & Culture
6. Facilities

The details of the action plan for all these topics are explained at the end of this document. These action plans should be a guide for the Club Executive, at the start of the year to prepare an annual Implementation Plan which should be monitored to assess progress.

The plan is broken into five sections

- Section 1: The 6 Club Areas to be addressed
- Section 2: Sub-Committee Structure
- Section 3: Roles and Responsibilities of Sub-Committees
- Section 4: Organisation of the AGM
- Section 5: Taking the Club Forward



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## SECTION 1

### THE CLUB AREAS TO BE ADDRESSED

#### Club Administration

The way the Club is managed needs to adapt and change in order to cope with the increased demands. For this reason we propose the following:

- More emphasis on training for the Club Executive and individual officers in order to assist them to carry out their roles and responsibilities.
- A Sub-Committee structure to deal with operational issues such as increasing club membership and volunteers.
- To implement and adhere to the Club Constitution and other policies.

#### Finance

There are two main needs:

- To raise enough money to run the club
- To raise funds for new developments

#### Adult Games Development

The aspiration for the Club is to have the Senior teams playing at Senior grade. To achieve this we propose the following:

- Significantly increased focus placed on Minor and U21 teams
- Ensure the Club has adequate numbers of qualified coaches t all levels
- Continue to focus on the retention and development of underage players

#### Underage Games Development

The main and most important activity of the Club is the playing of our games

- At youth level it is important to build coaching structures of the highest quality
- It is important that all youth, regardless of ability, are enabled to participate and

enjoy our games

- Ladies football to be developed from youth level upwards and given equal prominence to men's football
- Players of all ages need to be given the opportunity to represent Donegal and encouraged to do so

#### Public Relations & Culture

Communication needs to be regular, timely and prominently visible, while the aim of the Cultural officer is to preserve the history of CLG Baile na nGalloglach and Gaelic culture. To do this we propose:

- Increasing visibility in the three towns (Posters/billboards/rotating events such as table quizzes, traditional sessions etc)
- To maximise the use of social media to spread the Club message
- To raise awareness of the Irish language and Gaelic culture and heritage in the Club parish

#### Facilities

The Club strives to provide appropriate facilities for all members and supporters of the Club and wider community

- The current Club facilities are to be maintained and improved to high level
- Long term aim is to expand training/playing facilities throughout club area.
- Use of the pitch to be monitored by a pitch coordinator

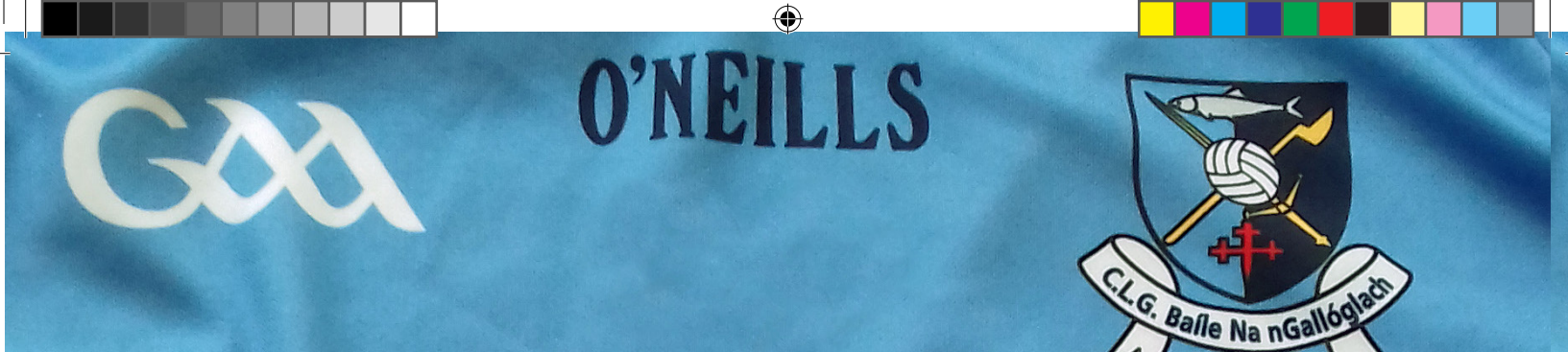


## SECTION 2

### SUB-COMMITTEE STRUCTURE

1. The Club will be managed through a series of Sub-Committees reporting to the Club Executive. More volunteers are required to fulfil positions on these Sub-Committees
2. At least one member of the Club Executive will sit on each Sub-Committee, either as Chairperson or as Liaison Officer, reporting back to the Club Executive
3. Each Sub-Committee will have clearly defined terms of reference
4. This structure will allow the Club Executive time and space to discuss and manage the major issues with the day-to-day operational issues carried out by the Sub-Committees
5. The following Sub-Committees should be established on a permanent basis with temporary Sub-Committees for specific events:
  - Finance/Lotto Sub-Committee. This will focus on the issues of raising finance and the organisation of the weekly lotto draw.
  - Development Sub-Committee. Responsible for the implementation of this 5 Year Plan
  - Facilities Sub-Committee. Responsible for managing the day-to-day maintenance of the pitch
  - Coaching Sub-Committee. Responsible for underage and adult coaching
  - PR Sub-Committee. To improve communications within the Club
  - Cultural Sub-Committee. To put culture and heritage on the agenda





## SECTION 3

# ROLES AND RESPONSIBILITIES OF SUBCOMMITTEES

### FINANCE/LOTTO SUB-COMMITTEE

Role and Responsibility	Targets
Open and check lotto weekly	52 lotto's yearly
Record lotto income	Weekly
Disseminate results to PRO, posters, website, email, social media	Weekly
Pay winners	Weekly
Increase lotto sales on database	Increase by 10 per year
Ensure lotto's are sold throughout Club area	Sellers in place throughout parish
Hold an annual draw	1 draw per year
Continually seek new ways of raising Club finances	On-going

### DEVELOPMENT SUB-COMMITTEE

Role and Responsibility	Targets
Development and implementation of 5 Year Plan	Have 5 Year Plan adopted in 2017
Monitor implementation and report to AGM	Monitor implementation annually
Review plan annually	Review plan annually

### FACILITIES SUB-COMMITTEE

Role and Responsibility	Targets
Implement plan for field and premises maintenance	Pitch and surrounds clean and tidy
Arrange remedial work for field	When necessary and done in time

### COACHING SUB-COMMITTEE

Role and Responsibility	Targets
Underage games development	Minor board
Manage all youth affairs	On-going



**P.R.O. & CULTURAL SUB-COMMITTEE**

Role and Responsibility	Targets
Compile posters, notes, newsletter weekly	52 bulletins per year
Update scores live or immediately after games	Match reports of all games
Increase distribution list for newsletters	Increase by 15 per year
Maintain billboards in three towns	On-going
Develop program of cultural events	Enter Scor Sinsir and Scorn a nOg
Publish Club history book	Book published

## SECTION 4

### ORGANISATION OF THE CLUB AGM

The AGM should be a major event within the club and efforts should be made to attract new and existing members to attend. The Club Executive should take steps to make the AGM one of the major functions of the year. A special working group should be set up to manage the event and involve the PR Sub-Committee. The following steps are suggested.

- Prepare Convention Report – include Secretary’s, Chairman’s, Treasurer’s etc. reports, reports from Sub-Committees, details of progress of all teams – include photos and print professionally
- Distribute Convention Papers and Convention by email to all members in accordance with the Club Constitution in advance of AGM
- Print large posters and publicise on billboards

Publicise the AGM through all channels, social media, newsletter, newspapers.





## SECTION 5

### TAKING THE CLUB FORWARD

#### 1. Club Administration

Due to the variety of Club operations, all from volunteer input, it is important that the Club is managed in an open, effective, efficient and systematic ways. “Good enough” is no longer good enough. The Club needs structures which reflect the nature of its business.

Objective	Action Required	Led By/Involving	Timescale	Outcomes Sought
Increase parent support for underage teams	Use Registration nights as a recruitment ground	Coaching Committee	2017	Increase by 5 parents involved per year
	To implement a rota for parent involvement	Coaching Committee	2017	Rota to be drawn up and implemented by volunteer parents
To develop and improve the management and organizational structures of the club	To implement strategies for recruiting new committee members	Executive Committee	2017	Identify people with relevant expertise for particular positions
	Complete the Club Maith (Ulster Council) development program	Executive Committee	2017	Club Maith to be completed by 2017
	To ensure that all Club Executive members are trained to fulfil their positions	Executive Committee	2017	All club officers to receive training to fulfil their posts
	To ensure that each new Club Executive adheres to the 5 Year Plan	Executive Committee	2017	Planning Day held with incoming and outgoing Committee
	Strive to have at least one Club member involved in County Board Committees and Sub Committees	Executive Committee	2017	Have at least one Club member involved in County Board Committees and Sub Committees
Objective	Action Required	Led By/Involving	Timescale	Outcomes Sought





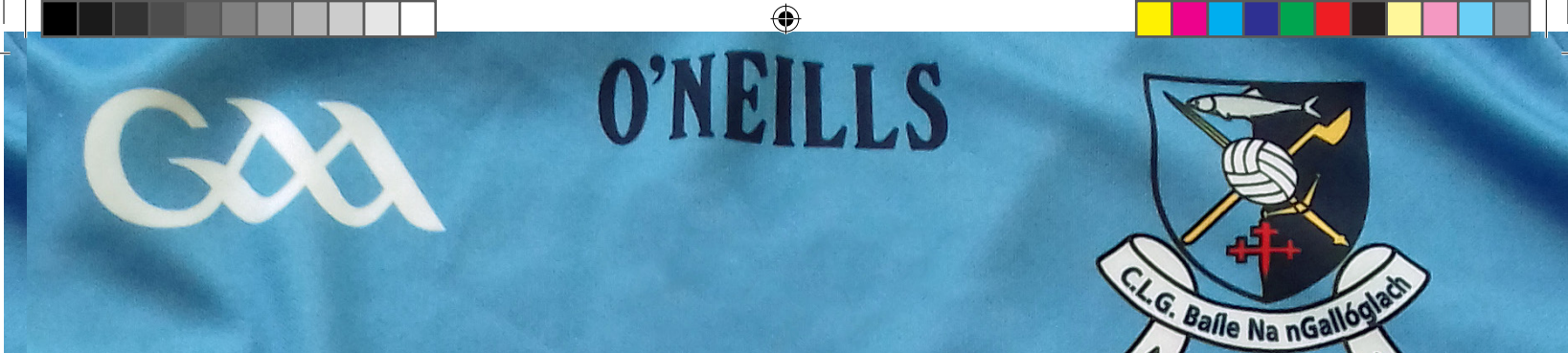
To develop and improve the management and organisational structure of the club.	Have an active member of local sports council/Donegal Sports Partnership on Club Committee	Executive Committee	2018	Have at least one Club member on local sports council/Donegal Sports Partnership
To improve communication between supporters/ Members and the Club Executive	Hold two Information Sessions for supporters/ Members each year	Executive Committee	2018	2 Information Sessions to be held each year
To maximize membership of the Club	Consider new ways Club membership can be increased with incentives	Executive Committee/ Finance Committee	2017	2 proposals to be forwarded each year
To have at least two active Club referees	Proactive campaign to attract referees	Executive Committee	2018	To have at least two active Club referees
To have Club Constitution in place	Outline the rules and regulations of the Club	Executive Committee	Continually assessed.	Reviewed and amended as necessary at AGM
Child Protection and Welfare Policy in place including Code of Behaviour for youth and senior players, coaches and other Club members	In CLG Baile na nGallóglach our first priority is the welfare of our young people and we are committed to providing an environment which will allow participants to perform to the best of their ability free from bullying and intimidation	Children's Officer/ Designated Officer/ Executive Committee	In Place, Continually assessed	Reviewed and amended as necessary at AGM
Alcohol and Substance Policy	All club members, coaches, officials and volunteers to follow policy	Club ASAP Officer/ Executive Committee	In place, Continually assessed	Review and amend policy as necessary



## 2. Club Finances

Due to the variety of Club operations, all from volunteer input, it is important that the Club is managed in an open, effective, efficient and systematic ways. “Good enough” is no longer good enough. The Club needs structures which reflect the nature of its business.

Objective	Action Required	Led By/Involving	Timescale	Outcomes Sought
Establish system allowing members to pay membership, lottos, and enter draws online	Update website and on-line payment system		2017	To inform club membership and raise funds
To expand lotto distribution	Increase number of lotto sellers	Finance Committee	On- going 2017	To increase income.
	Increase number of locations where lotto's are sold	Finance Committee	2017	To increase income
	Allow lotto's to be purchased online	Finance Committee	2017	
Collaborate with An Grianan to purchase 'Theatre Nights' annually	'Theatre Nights' to be purchased and resold to raise funds	Finance Committee	2018	1 Theatre Night per year
Host an annual golf classic	Fundraising golf classic to be held annually	Finance Committee	2017 Reviewed annually	1 Golf Classic per year depending on circumstances and need.
To have an annual draw	Annual draw to be held each May Bank holiday.	Finance Committee	2017	Draw to be held each year
To have an annual 5K run/walk in conjunction with local athletic clubs	Become involved in hosting of 5Ks in Ramelton, Rathmullan and Milford	Finance Committee	2018	5K. to be held annually in the 3 towns in rotation.
Identify new and innovative ways of raising funds	Investigate available grants	Finance Committee	2018	Continually seek out available grants
	New and innovative fundraising activities to be identified each year	Finance Committee	2018	1 new fundraising idea proposed each year
9. Sponsorship	Sponsorship to be renewed annually	Finance Committee	2017 On-going	Increase sponsorship 5% per year



Objective	Action Required	Led By/Involving	Timescale	Outcomes Sought
10. To ensure proper financial management of Club resources	Financial procedures to be drawn up including reconciliation of Treasurers statements to Bank Statements	Finance Committee	In plane, On-going	Reconciled financial accounts to be presented to Club Executive monthly and to members annually at AGM
11. To draw up business plan including investigation of funding grants	Finance Committee in conjunction with Finance Committee to continually seek out available funding grants	Finance Committee/ Executive Committee	2017	Continually seek out available funding grants





### 3. Adult Games Developments

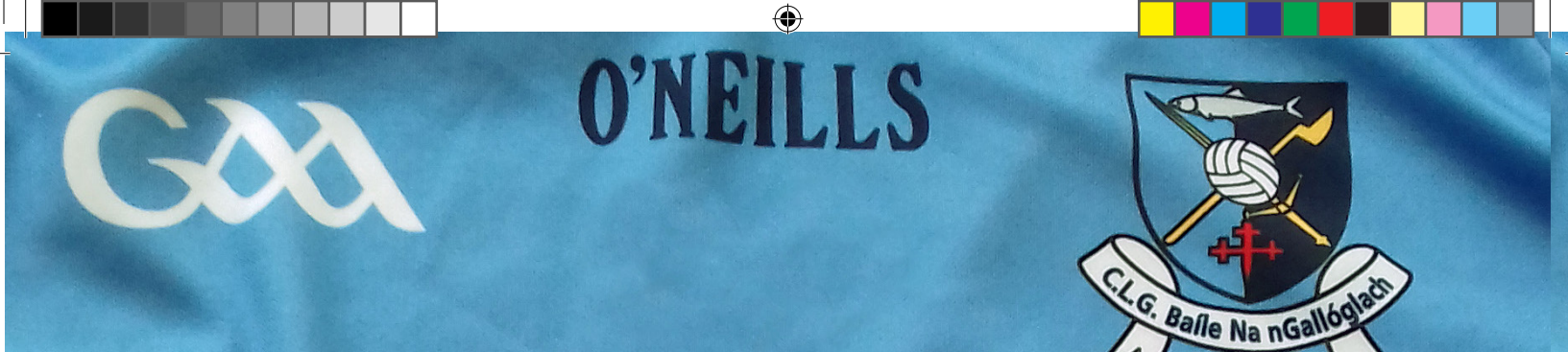
Objective	Action Required	Led By/Involving	Timescale	Outcomes Sought
To aspire to play Senior championship grade	Focus on U21 and Minor teams	Coaching Committee	Achieved	To be playing Senior level by the end of 5 Year Plan
To ensure the Club has a steady stream of properly qualified coaches	Coaching Committee to identify suitable people to be coaches. To liaise with Executive and County Coaching Committee	Coaching Committee	Ongoing	To have 5 additional coaches qualified each year
To improve nutritional awareness amongst players	Identify someone within club area to assist in nutritional awareness	Coaching Committee	2018 on-going	Continue on an on-going basis
Improve strength and conditioning coaching	S&C to be drawn up for Senior players annually	Coaching Committee	2018 on-going	Continue on an on-going basis
To continually improve respect for officials	Introduce internal sin bins and other measures	Coaching Committee	2018 on-going	Continue on an on-going basis
First Aid Training	At least one first trained 'first aider' present at all games and training sessions	Coaching Committee	2018	Continue on an on-going basis



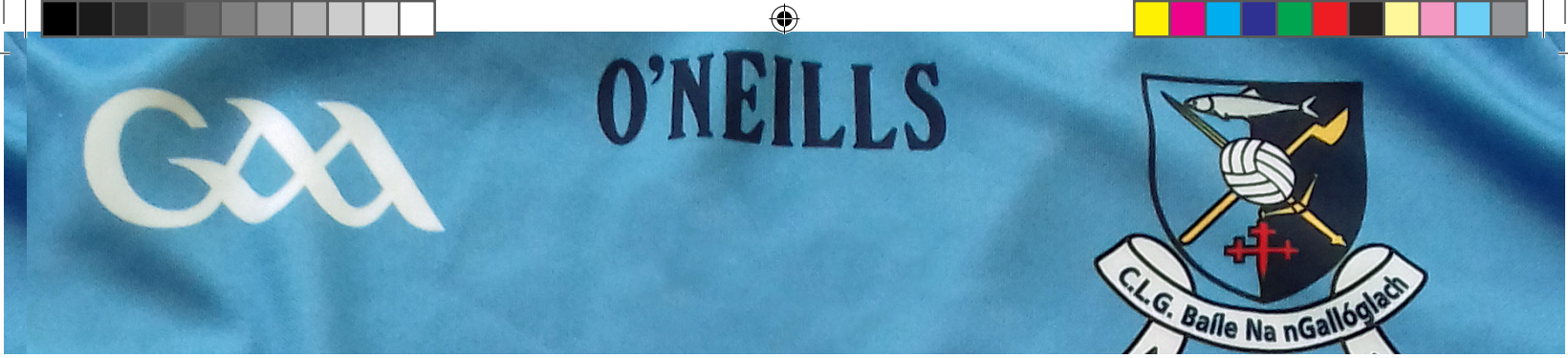


## 4. Underage Games Developments

Objective	Action Required	Led By/Involving	Timescale	Outcomes Sought
To ensure players play within their age group	Each coach to ensure players are playing at their age level	Coaching Committee	Ongoing Review Annually	Continue on an on-going basis
To hold training sessions throughout the Club parish	Training sessions to be held in venues in Milford, Ramelton and Rathmullan	Coaching Committee	Ongoing	At least 1 training session to be held in each town
To introduce 'Bring A Friend' fun days throughout Club parish	Fun days to be held in Rathmullan, Milford and Ramelton	Coaching Committee	2020	1 Fun Day per year
To provide a consistent transport system for children to attend training	Parental, Garda vetted, car pool system to be drawn up	Coaching Committee	2020	Continue on an on-going basis
To aspire to have the highest level of respect for officials	Coaches to introduce sin bins at training	Coaching Committee	2020	Implemented at every training session when necessary
To integrate Senior players into coaching of underage players	Rota of available players to be drawn up	Coaching Committee	Review Annually	Minimum of 1 senior player at underage training
To benchmark against successful clubs for best practice	Continually look for innovative ways to improve underage coaching	Coaching Committee	Ongoing	Continue on an on-going basis
	Liaise with County Coaching Officer	Coaching Committee	Ongoing	Continue on an on-going basis
To give all young people in the area the chance to participate in Cont. /..... Gaelic Games, regardless of ability	Promote Go Games	Coaching Committee	2018	Go Games to be held annually
	Ensure all players get game time up to U14 level	Coaching Committee	2018	All players to feature in games

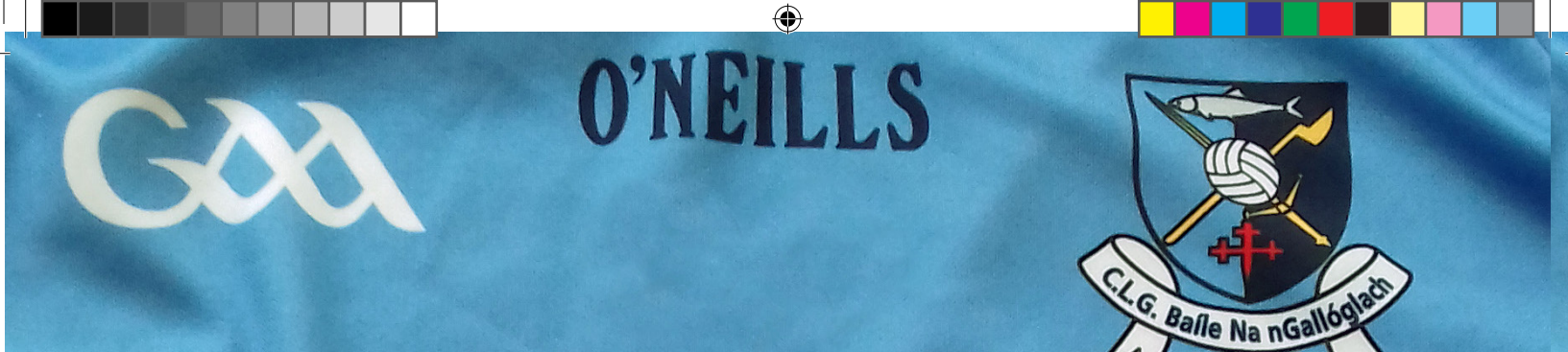


Objective	Action Required	Led By/Involving	Timescale	Outcomes Sought
To aim to have all underage teams playing at Grade 1 level	Structured youth development and coaching program at all levels from U8 upwards	Coaching Committee	2019-2021	At least 1 team in Grade 1 by 2017 2 by 2018 3 by 2019
To have at least two players on each Donegal Development squads each year	Ensure all players have the best opportunities to participate on Development squads	Coaching Committee	2018	At least 2 players per year on Development squads
To maintain closer links to schools within the parish	Integrated teams from each school in the parish to participate in an annual league	Coaching Committee	Ongoing	All schools to be encouraged to participate in an annual league
	To ensure there is a dedicated full time coach covering all schools of the parish	Coaching Committee	2018/2019	Coach to be in place from 2017 onwards
To strive to ensure player retention	Contact players and parents of players who have left Club as to their reasons why	Coaching Committee	Ongoing	Reasons to be collated and steps taken to improve in those areas on an on-going basis
All coaches to be Garda vetted	Ensure all Club coaches and mentors are vetted by the Gardai	Coaching Committee	Ongoing	Annually
First Aid training	Have at least one trained 'first aider' present at all games and training sessions	Coaching Committee	2019	Annually
Child Protection Awareness training	All coaches and mentors to have undertaken child protection awareness course and updated regularly	Children's Officer/ Coaching Committee/ Executive Committee	2018 On-going	All coaches/mentors to have up to date training



## 5. Public Relations and Culture

Objective	Action Required	Led By/Involving	Timescale	Outcomes Sought
To increase visibility throughout parish	Improve awareness of Club activities within schools with a Club notice board	PRO	2019	Notice boards to be erected and maintained weekly in all schools in Club area
	Erect weekly fixture posters throughout Club parish	PRO	To be reviewed	15 posters to be erected each week
	Install highly visible billboards throughout Milford, Ramelton and Rathmullan	PRO	2020	3 signs to be erected and maintained weekly
	Host table quizzes throughout Club area to increase exposure	PRO	2020	1 quiz to be held in Ramelton, Rathmulln and Milford annually
	Club notes to be included in parish newsletters	PRO & Exec.	2018	Notes to be included in parish newsletters weekly
	Integrate local musicians, panto groups, bands for Scor	Cultural Committee	2019	Scor events to be entered annually
	Rotate traditional music sessions throughout Club parish	Cultural Committee	2019	1 session to be held in Ramelton, Rathmullan and Milford, in rotation, annually
	Ensure branded club gear is available for purchase	PRO	Achieved	Ensure branded club gear is available for purchase
To maximize use of social media to spread awareness of Club news and activities	Provide club news in a regular and timely fashion on Facebook/Twitter, other social media	PRO	Completed	All club news and activities to be broadcast on social media



Objective	Action Required	Led By/Involving	Timescale	Outcomes Sought
	Provide live updates of all underage and senior games	PRO	2018	Every club game to be covered
Distribute a monthly newsletter	Monthly newsletter to be distributed via email	PRO	2018 Achieve weekly	Newsletter to be published monthly
	Increase mailing list	PRO	2019	Increase mailing list by 25 recipients each year
Increase club exposure by becoming more involved in local community events	Assist other community committees when viable, ie Tidy Towns, Christmas Lights, Ton Festivals	PRO	2019	Increase Club exposure through participating in Community based activities
To raise awareness of the Irish language and Gaelic culture and heritage in the Club parish	Establish Irish Classes	Cultural Committee	2020	Identify people interested in participating Irish Classes
	Integrate local musicians, pantomime groups, bands for Scor	Cultural Committee	2020	Scor events to be entered annually
To preserve the history of CLG Baile na nGalloglach	Publish a book on Clubs history	Cultural Committee	2021	Book to be published by the end of the 5 Year Plan





## 6. Facilities

Objective	Action Required	Led By/Involving	Timescale	Outcomes Sought
'Tuck Shop'	Have 'tuck shop' in place for matches	Facilities	Achieved	Tuck shop to be available for home games by 2017
Pitch side facilities	Install water mains at pitch side	Facilities	2020	Water mains to be installed pitch side by end of 2017
Pitch improvements	Install 'Astro' turf at dugouts and pitch entrance	Facilities	2019	Astro turf to be installed at dugouts and pitch entrance by end of 2017
	Install ball stop nets	Facilities	Achieved	Ball stops to be erected by end of 2017
	Install scoreboard	Facilities	Achieved	Scoreboard to be erected by end of 2017
Health & Safety	Improve internal signage	Facilities	Achieved	Toilets/changing room etc. signage to be in place by and of 2017
Lotto information	Ensure lotto board at pitch side is updated weekly	Facilities	2019	Lotto sign to be updated weekly
To expand training/playing facilities throughout parish as a matter of urgency.	To investigate possibility of obtaining land for training/matches in Rathmullan/Ramelton	Facilities/ Club Executive/ Finance Committee	2020	Have plans in place for expansion of training facilities by end of 5 Year Plan



Objective	Action Required	Led By/Involving	Timescale	Outcomes Sought
To put in place a rota to ensure pitch is lined out and prepared for all trainings and games	Pitch to be prepared for all games and trainings with assistance from Community employment scheme.	Pitch Co-ordinator	Achieved	Pitches ready for all games and trainings
Proper use of facilities	Pitch co-ordinator to be notified of all trainings and games to avoid clashes and misuse of facilities	The Executive, coaches and pitch co-ordinator	Ongoing	Pitch coordinator to be informed of all games and trainings in advance



**MILFORD GAA 2016 - DIVISION 2 SENIOR CHAMPIONS**



## MEASURING PROGRESS INSURES SUCCESS

The success of this Five Year Plan depends on its effective implementation.

To ensure that such implementation occurs, it is vital that a robust monitoring strategy is devised. This will allow regular monitoring and evaluation of progress regarding the actions and targets contained with the plan.

A Strategic Planning Committee will be appointed at each AGM. This committee will set out objectives, targets and outcomes as per the plan to the Executive in January of each year.

The SPC will consist of the following:

- Club Chairperson
- Club Secretary
- Club Treasurer
- Four additional members of the Club Committee



**SALLY O'DONNELL IN KENYA WITH STUDENTS**



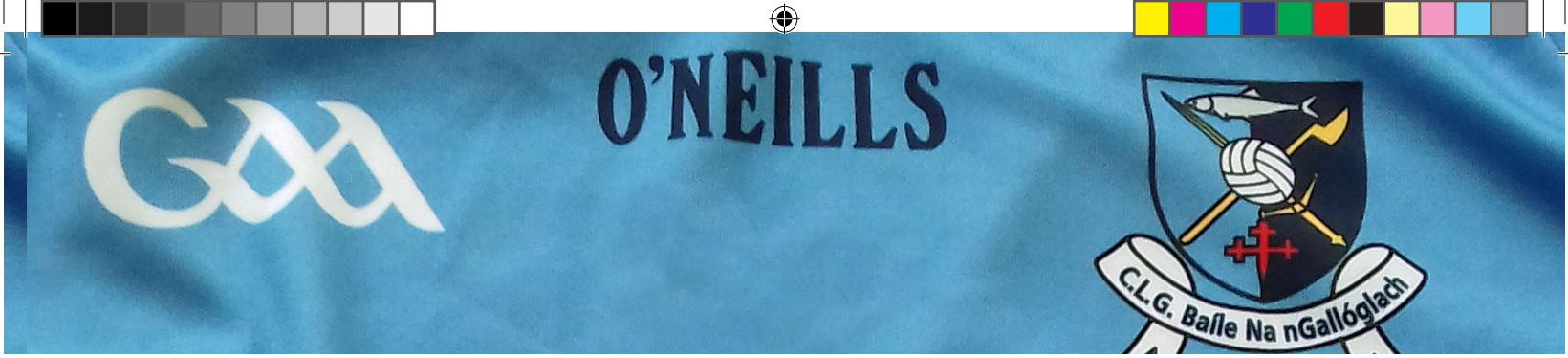
## ACKNOWLEDGEMENTS

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Kevin Egan, Development Officer, CLG. Baile NaGalloglach







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Milford GAA Strategic Development Plan 2016-2021



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# GARTAN Technologies



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